

Table of Content

Introduction	2
Problem	3
Solution	4
Why Binance Smart Chain?	7
Vision	8
Market Opportunity	9
\$EPLO Token	10
Features	11
Distribution	12
Roadmap	15
Disclaimer	17

Introduction

Exchange Project Link Office (EPLO) is a Web3-ready B2B platform that connects projects with cryptocurrency exchanges. EPLO allows projects to submit their project information, receive verification by our team and EPLO token holders, receive exposure from the EPLO community, and most importantly receive offers for listing, IEO, and IDO from top cryptocurrency exchanges. On the exchange side, exchanges can discover potential projects verified by our experienced team and EPLO community.

In addition, our platform provides an opportunity for token holders to stake their tokens to earn the right to vote and make a positive impact on the project's listing process. The DAO voting system plays a vital role in our general philosophy as the decisions are not based on a small portion of people but the whole community has decision-making opportunities.



Problem

The introduction of cryptocurrencies and blockchain was no less than an evolution. Cryptocurrencies and blockchain-based projects have promised that they are going to revolutionize the existing traditional currencies and platforms. Over the past decade, we have seen a very small impact from blockchain-powered projects. Many problems and hurdles continue to prevent blockchain-based projects from achieving mass adoption. Among these problems, one of the main problems is the lack of connectivity that links projects and exchanges. Many potential projects are still waiting to get listed on top exchanges so that they can show the world their true potential and get the recognition they deserve.



Problem

Projects

Currently, there aren't many platforms that allow projects to connect directly with exchanges. Due to this problem, many projects get scammed by individuals pretending to be representatives of exchanges on social media platforms. Essentially, these representatives demand money from the projects in return for listing them on the exchange.

Projects also rely on intermediaries to receive listing offers from exchanges. Due to intermediaries involved in the process, usually projects do not receive the best listing offer possible.

Exchanges

Blockchain space is expanding at a very rapid pace. Every day many brand-new projects enter the market. Finding emerging and verified projects with visionary people behind them is a struggle for the exchange.

Furthermore, top-tier exchanges receive numerous daily applications from projects for listing on their exchanges. It is extremely hard to do a detailed examination of each project. Consequently, many potential projects do not make it to get listed on an exchange, reducing their growth potential.



Solution

EPLO provides a single platform to solve all of these problems. EPLO is a blockchain-based next-generation Web3-ready B2B platform that provides solutions to projects and exchanges. Following you can learn the features offered by the EPLO to every subset of parties.

Projects

EPLO offers projects to directly connect with their preferred exchange for listing, IEO and IDO.

The process to list projects on EPLO is as follows:

- The project managers will send the proposal to EPLO to list their project on the platform.
- The proposal must contain a whitepaper, a contract audit, and the details of the team behind the project.
- After the examination of the proposal, the project handlers have to do 10 minutes of presentation with a representative from EPLO.
- Once the presentation is done and the project has passed the examination from the EPLO team the project will be represented to the community for voting purposes.
- The community will vote on whether to list the project on the platform or not. Once the project gets the green signal from EPLO and the community the project will be listed on EPLO.

This platform offers endless benefits to cryptocurrency projects. EPLO is introducing a platform that will assist projects to receive the recognition they deserve. EPLO provides a safe and transparent environment for projects where they can receive competitive offers from the exchanges.

Projects can also utilize EPLO as a brand-new marketing channel to get more exposure and awareness. This is a side benefit projects can get through the EPLO. Projects no longer need to rely on other expensive platforms for marketing.

Solution

Exchanges

EPLO is a place where the exchanges can discover emerging and verified projects to list. The right projects can be found for exchanges that meet the exchange's needs and the criteria for listing, IEO, and IDO. By looking at the projects that have already been examined by our team and upvoted by the community, exchanges can save time.

EPLO provides the most efficient deal-sourcing service for exchanges. EPLO offers a one-stop solution to all the problems exchanges face when finding the right projects and handling those projects for listing. All of the projects on EPLO will be completely examined from contract audit to KYC.



Why Binance Smart Chain?



The foundation of a blockchain-based platform is its smart contract. A Smart contract defines the rules of the organization, dictating how members make decisions. Once encoded on the Blockchain, smart contracts are tamper-proof and auditable.

Binance Smart Chain is the most appropriate platform to build EPLO because it is EVM-Compliant just like Ethereum. BSC extends on the Ethereum Virtual Machine (EVM) and Turing-complete features to build a faster Blockchain that can scale up to address current scalability challenges in most blockchains.

The main reason for using BSC is that it allows massive expansion of platforms with an interface that minimizes coding time and helps to launch Blockchain projects quickly. Beyond this, the BSC developer community has also expanded considerably, and the platform retains formidable network effects.

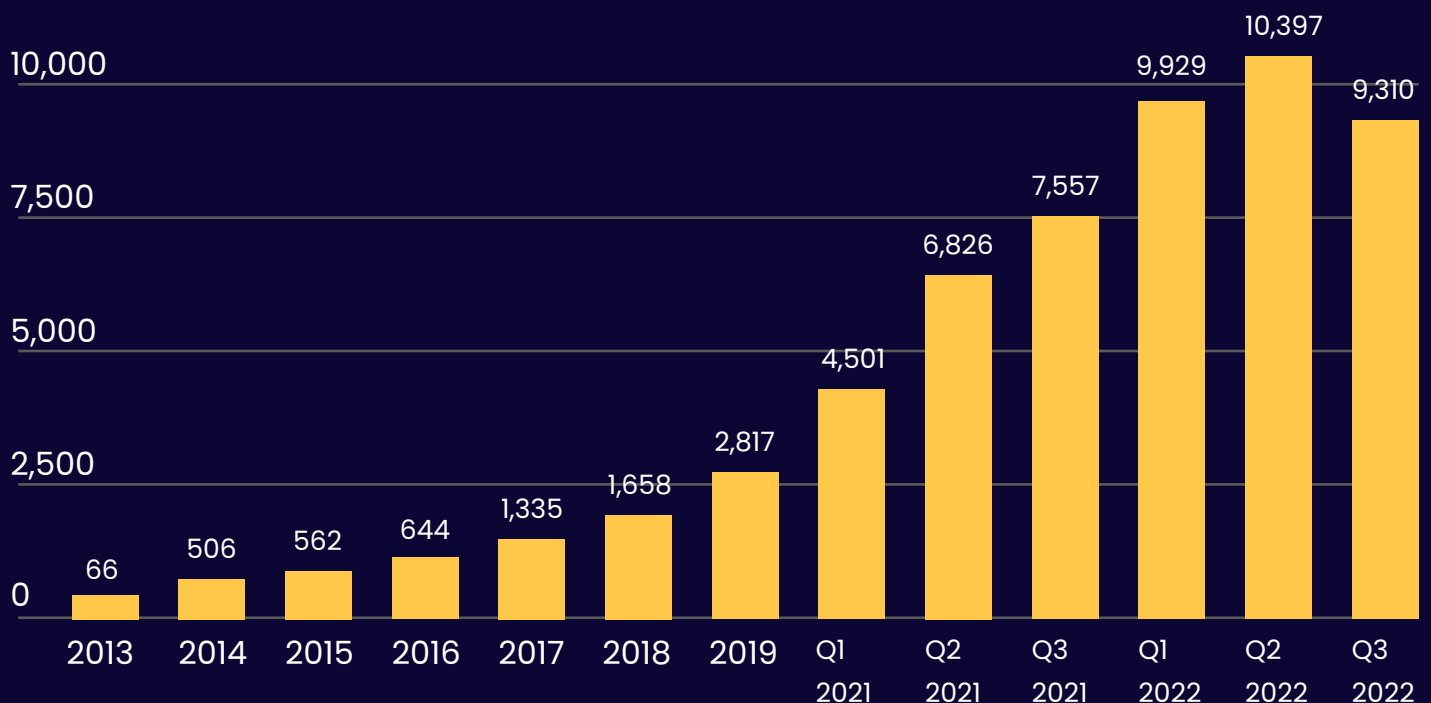


Vision

EPLO's vision is to become the central point in the crypto market where projects will directly interact with the exchange. EPLO is simplifying how blockchain projects can get listed on exchanges in the most secure environment. In essence, EPLO is a bridge that connects the potential projects with the top exchanges. EPLO envisions using the decentralized manner of blockchain in such a way that it offers solutions to different parties without depriving the needs of anyone. Our aim is to create a transparent ecosystem by leveraging the power of blockchain and community. We want our token holders to enjoy the real power of blockchain by empowering them with governance and staking features to consistently earn rewards from the platform. We are developing a long-term relationship with our community. EPLO and its community will assist projects in linking with exchanges throughout this relationship.

Market Opportunity

With more than 600+ cryptocurrency exchanges active and over 10,000 cryptocurrencies in circulation, combining a market cap of over \$2 trillion, investors are eager to trade in the rapidly-growing crypto space. Currently, there are already over 10,000+ projects listed on CoinMarketCap.com and the market is growing rapidly. You can see from the graph the number of cryptocurrency projects currently in the market.



Out of these tokens, only half of them are listed on top-tier exchanges. There are many projects on the market that aren't listed on any exchange right now. These projects are waiting for an opportunity through which they can showcase their projects to exchanges and investors.

According to a new blog post by Autonomous Research, listing a token on a top-tier cryptocurrency exchange can cost anywhere between \$100K to \$3 million. The nascent and visible opportunities of the cryptocurrency market have made it possible for EPLO to enter an ecosystem in dire need of a platform that links projects and exchanges.

\$EPLO Token



To provide the most seamless experience for users, EPLO has launched its native token, EPLO Token. \$EPLO Token is a BEP-20 token with a smart contract hosted on the Binance Smart Chain. Being a BEP-20 token it can adopt all the functionality of the Binance Smart Chain. With recent developments in Binance, now transferring tokens is cheaper and faster. Early holders of \$EPLO will benefit from an increase in the price of \$EPLO as demand for coins increases.

Maximum Supply

1 billion

Coin Name

Exchange Project Link Office

Coin Symbol

EPLO

Consensus

Proof-of-Stake

Type

Governance

Features

Governance

EPLO is a community-based cryptocurrency project featuring decentralized and distributed governance. EPLO Token is more than just digital currency. It is backed by an entire community of dedicated individuals who all share the same philosophy. EPLO aims to provide an opportunity for its holders to contribute and participate in the selection of projects that will be listed on the EPLO platform through voting.

EPLO Token community controls the selection process of projects using a scientific governance structure that includes Executive Voting and Governance Polling. This ensures the ecosystem's stability, transparency, and efficiency. The voting weight of a voter in the EPLO is proportional to the amount and time the EPLO Token has been staked for. In other words, the higher the voter's decision-making power, the more EPLO Token is locked in the staking contract for a long time span.

Staking

Staking is the most efficient and easiest way to earn a reward. Staking allows the holder of the token to lock their tokens for a certain period to strengthen the chain. By staking tokens, holders are rewarded with tokens based on the amount of time and the number of tokens staked.

EPLO also offers token holders the opportunity to take part in the governance of the platform and grants them voting power based on their staked tokens. Token holders will also receive a share of the profit from the listing fee commission if they have voted for the right projects.

Distribution

Token Distribution

Supply	Type	Feature	Symbol
1billion	Governance	BEP20	



TOKEN SALE

35%

TEAM

20%

vested for 12 months

STAKING

20%

MARKETING & PR

10%

PARTNERS

10%

TREASURY

5%

Distribution

Funding

	Raise	Relevant Price	Tokens
Seed	\$750K	\$0.005	150 Million
Presale	\$1 Million	\$0.01	100 Million
Public Sale	\$1.5 Million	\$0.015	100 Million

Roadmap

Q4

2022

- Idea Formation
- Team Development
- Website Development
- Market/Project Research
- Whitepaper Release

Q1

2023

- Smart Contract Development
- Code Audit
- Social Media Marketing
- Community Development
- EPLO Seed Round
- EPLO Token Generation Event
- CoinMarketCap and CoinGecko Listing
- Press Release Distribution
- Building a B2B platform

Roadmap

Q2

2023

- Functioning B2B platform
- Partnerships with Exchanges
- \$EPLO Staking With APY
- 50+ projects
- EPLO Pre-Sale
- Brand Ambassadors

Q3

2023

- Airdrop Campaign
- Community Meet-Up at UAE
- Influencer Marketing
- Blockchain event participation
- App development
- EPLO Public Sale

Q4

2023

- NYC Billboard
- EPLO Incubator Program Release
- Project Sponsorships
- Broadening EPLO's use cases

Disclaimer

The information contained in this whitepaper is for general understanding purposes only. This whitepaper is for discussion and presentation purposes only. The proposed blockchain platform “Exchange Project Link Office (EPLO)” does not guarantee the accuracy of the conclusions reached in this whitepaper. We endeavor to keep the information contained herein up-to-date and current; however, we make no representations of any kind about completeness, accuracy, reliability, suitability, or availability. References provided are for informational purposes only and do not constitute an endorsement of any source. Nothing in this White Paper shall be deemed to constitute a prospectus of any sort or a solicitation for investment, nor does it in any way pertain to an offering or a solicitation of an offer to buy any securities in any jurisdiction. This document is not composed in accordance with and is not subject to, laws or regulations of any jurisdiction, which are designed to protect investors.

Cautionary note on forward-looking statements

All statements contained in this whitepaper statements made in press releases or in any place accessible by the public, and oral statements that may be made by EPLO or people acting on behalf of EPLO, that are not statements of historical facts, constitute “forward-looking statements”. Some of these statements can be identified by forward-looking terms such as “aim”, “target”, “anticipate”, “believe”, “could”, “estimate”, “expect”, “if”, “intend”, “may”, “plan”, “possible”, “probable”, “project”, “should”, “would”, “will” or other similar terms.